

Clearview Consulting – 2024 Real Estate Market Report

Santa Rosa Beach, FL (ZIP 32459)

This report summarizes residential home sales performance across ZIP code 32459 for the year 2024, with a specific breakdown for the luxury WaterColor community and the rest of the Santa Rosa Beach market. Key metrics include the average price per square foot (PSF), total homes sold, and average time on market.

Area	Average Price / Sq Ft	Homes Sold	Avg. Days on Market
WaterColor (32459)	\$985	72	61
Rest of 32459 (excluding WaterColor)	\$645	308	74

WaterColor continues to set the benchmark for luxury home sales in the Santa Rosa Beach area, with nearly \$1,000 per square foot becoming the norm for new and recently renovated homes. Meanwhile, broader 32459 sales activity remained strong but showed a slightly longer time on market due to pricing adjustments and increased inventory levels during the summer months.