

Clearview Consulting – June 2025 Market Report

Santa Rosa Beach, FL (ZIP 32459)

This report provides a detailed summary of residential home sales for the first six months of 2025 in ZIP code 32459. Performance is analyzed separately for the high-demand WaterColor neighborhood and the broader Santa Rosa Beach area. Metrics include average price per square foot (PSF), number of homes sold, and average time on the market (DOM).

Area	Average Price / Sq Ft	Homes Sold (Jan–Jun)	Avg. Days on Market
WaterColor (32459)	\$1,020	38	57
Rest of 32459	\$675	160	63

Through the first half of 2025, home sales in Santa Rosa Beach remained robust, led by record-setting price-per-square-foot averages in WaterColor. Buyers continued to prioritize newer construction and proximity to beach access, while slightly reduced time on market suggests heightened buyer urgency despite tightening inventory and macroeconomic headwinds.